

# ORIGO™

## The premier distracted driving solution

### The Facts:

- Distracted driving has reached epidemic proportions, and is the **#1 cause of death** on our roads today.
- Handheld cell phone use is banned for commercial truck drivers in all 50 states, but continues to be a deadly issue.
- **Policies, pledges, and apps are not enough** to protect your company against serious accidents and costly lawsuits.
- Many companies have suffered loss and damage due to distracted driving, including Coca-Cola who was found liable for **\$24 MILLION** after a driver using a cell phone severely injured another driver. Why? The court ruled that Coca-Cola had no enforcement of its handsfree cell phone policy.
- The cost of crashes for companies due to cell phone use is **\$43 BILLION** annually...**Protect your company now** from loss, damage, death, and liability due to distracted driving.
- It's crucial that companies like yours have a real solution to this deadly problem.

### The ORIGOSafe™ Solution:

- ORIGOSafe™ is a fully integrated, patent pending docking station for your drivers' cell phones.
- ORIGO™ does not prevent your driver from using the phone, it simply prevents him from holding it, which is the deadly distraction.
- ORIGO™ **helps your company maintain safe and productive operations, save lives, and reduce liability.**
- By taking the phone completely out of your driver's hand, while still allowing full access to the phone's existing **handsfree capabilities**, ORIGO™ is THE distracted driving solution that works for both drivers and companies alike.



### How ORIGO™ Works:

- Requires phone to be safely docked before vehicle will start.
- Sounds alarm if phone is removed while driving, and notifies administrator.
- Alarm continues until either the phone is replaced in the dock or the vehicle is turned off.
- Driver has **access to the phone through Bluetooth.**
- Compliance and feature settings are entirely configurable by the administrator.

### ORIGO™ for Fleets:

- The ORIGOSafe™ Commercial version is available with an optional ORIGOCommand™ fleet management package that allows fleet/risk managers to monitor driver behavior, add and remove authorized users, and much more.
- iPad application makes ORIGOCommand™ easy to administer with seamless integration into the vehicle.
- ORIGO™ is highly configurable and low maintenance, with a simple, one time setup, easy installation, and the ability to scale across **any size fleet.**
- Safeguards your fleet and enhances driver performance. Reduces costs from driver injuries, fleet/goods damaged or lost, downtime, and liability.
- **Prevents distracted driving due to handheld cell phone use.**

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